



West North Central Region SITES Collaborative

Sustainable Sites Initiative

The Sustainable Sites Initiative (SITES) is the most comprehensive program and toolkit for developing sustainable landscapes and resilient places. The SITES program offers a rating system designed to define sustainable sites, measure their performance, and ultimately evaluate the value of landscapes.

USGBC SITES Collaborative

The SITES Collaborative brings together green building and landscape practitioners and supportive organizations who have an interest in learning about the SITES rating system. Collaborative members also help to promote the rating system in the local market and educate technical professionals and end users.

The SITES Collaborative is comprised of individuals from across the West North Central Region who meet regularly to support the key principles and goals of the group.

SITES Collaborative Key Principles:

- The Collaborative is volunteer led
- Members of the Collaborative will select a chair and other leaders as they deem necessary
- Collaborative members will determine the frequency and content of meetings
- Collaborative members will determine the best strategies and implementation activities to achieve defined goals (see below)
- USGBC Staff will provide support for Collaborative meetings and activities
- USGBC will provide WebEx access for meetings as well as other technologies as needed
- USGBC will identify locations for local in-person Collaborative meetings
- USGBC will promote messages and events on behalf of the Collaborative

SITES Collaborative Goals:

- Collaborative members will become well educated on the SITES Rating System
- Collaborative activities will help to increase the number of SITES APs in the region
- Collaborative activities will result in a pool of professionals trained and willing to give SITES presentations at education programs and to interested professional organizations
- Collaborative members will promote the use of the SITES Rating System
- The Collaborative will create a strategy to enhance market adoption of the SITES Rating System

SITES Collaborative Kick-Off Meeting:

Date: March 7, 2018

Location: HGA Architects, 420 N 5th St, Minneapolis, MN 55401

WebEx will also be available for those attending remotely