



# 2017 SPONSORSHIP OPPORTUNITIES

Wisconsin Chapter of the American Society of Landscape Architects

**LEVELS:** (Please Check Box)

**BRONZE \$500**

**SILVER \$750**

**GOLD \$1500**

**PLATINUM \$2500**

OPPORTUNITIES	LEVEL	DESCRIPTION
Website Presence (1 Year on <a href="http://www.wiasla.com">www.wiasla.com</a> )		Rotating logo w/ weblink displayed on home page; logo, weblink and email on sponsor page.
E-Newsletter (12 monthly issues)		Logo display, email and weblink to company/organization website/blog. (12) Platinum/Gold (6) Silver/Bronze
Annual Spring Conference		Includes 8' table space for full conference; logo displayed prominently on all event promotions, meeting program sponsorship page & meeting registration materials.
Published Articles and/or Announcements		Ability to publish articles/announcements pertaining to your organization or products in a Chapter E-Newsletter. 4/year - Platinum, 2/year - Gold, 1/year - Silver
Professional Design Award Gala Tickets		Platinum: 4 Tickets; Gold: 2 Tickets; Silver: 1 Ticket
Annual Meeting & Recognition Awards - Sponsorship with Registration		Includes display/table space for product display; logo displayed prominently on all event promotions, meeting program sponsorship page & meeting registration materials. 2 tickets/Platinum registration and 1 ticket/Gold, Silver registration
Podium Introduction to Spring Conference Attendees		Opportunity to introduce your company (5 min) and at least (1) Education Session speaker at Spring Conference.
Mid-Session Snack Logo Display		Display of company/organization logo & name on tent cards at mid-session snack/beverage tables
Third Thursday Sponsorship in <u>both</u> Milwaukee & Madison		Includes logo and company name on flyer and tent cards; up to 15 minute presentation.
Private Keynote Speaker Reception		(2) Tickets
WLAM Supporting Sponsor		Recognition for all Landscape Architecture Month promotional and event materials

## ONE TIME SPONSORSHIP OPPORTUNITIES (Please Check Box):

<input type="checkbox"/> Annual Professional Awards Gala	<b>PRIME SPONSOR</b> \$3,000	Logo and name on all marketing materials and table tents; podium recognition and opening remarks; a full page ad on page 1 of the awards booklet; (6) tickets to the gala
<input type="checkbox"/> *Annual Chapter Report Sponsor	<b>PRIME SPONSOR</b> \$400	Full-page advertisement on page 1 and recognition on back cover. *All Annual Meeting sponsors mentioned on sponsorship report page.
<input type="checkbox"/> *Keynote Speaker Sponsor	<b>PRIME SPONSOR</b> \$250 (2 available)	Includes (2) tickets to private Keynote Speaker Reception
<input type="checkbox"/> Annual WIASLA Student Scholarship	<b>PRIME SPONSOR</b> \$250 (2 available)	Includes recognition on certificate, opportunity to present scholarship to student, and mention in all communication.
<input type="checkbox"/> Landscape Architecture Registration Exam (LARE) & Prep Session Sponsor	<b>PRIME SPONSOR</b> \$250 (1 available)	Logo and name on all marketing materials, podium recognition; tent card and materials display at refreshment table

Please complete the reverse side of this form.



# SPONSORSHIP APPLICATION

Wisconsin Chapter of the American Society  
of Landscape Architects

**MAKE SURE TO INDICATE YOUR SPONSORSHIP PREFERENCE ON THE FRONT OF THIS FORM.**

## **SPONSOR CONTACT INFORMATION**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

No. of Spring Conference Attendees: \_\_\_\_\_ (Platinum/Gold=2, Silver/Bronze=1, Additional Sponsor Attendees=\$50/person)

Names/Company: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## **PAYMENT INFORMATION**

\_\_\_\_\_ Enclosed is a check for \_\_\_\_\_ payable to **WIASLA**

\_\_\_\_\_ Please charge my Visa/Mastercard (Only) - **TOTAL: \$** \_\_\_\_\_

***The Full Billing Address associated with the credit card MUST accompany the card number.***

Card No: \_\_\_\_\_

Exp. date: \_\_\_\_\_ 3-Digit Customer code: \_\_\_\_\_ (Found on back of card.)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### **Fax, mail or e-mail to:**

Wisconsin Chapter of the American Society of Landscape Architects

11801 W. Silver Spring Drive, Suite 200, Milwaukee, WI 53225

Phone: 414-930-1797, FAX: 414-464-0850, E-mail: [ruditys@wamilc.net](mailto:ruditys@wamilc.net)