



2018 SPONSORSHIP OPPORTUNITIES

Wisconsin Chapter of the American Society of Landscape Architects

LEVELS: (Please Check Box)

BRONZE \$750

SILVER \$1000

GOLD \$1500

PLATINUM \$2500

OPPORTUNITIES	LEVEL	DESCRIPTION
Website Presence (1 Year on www.wiasla.com)		Rotating logo w/ weblink displayed on home page; logo, weblink and email on sponsor page.
E-Newsletter (12 monthly issues)		Logo display, email and weblink to company/organization website/blog. (12) Platinum/Gold (6) Silver/Bronze
Annual Spring Conference		Includes 8' table space for full conference; logo displayed prominently on all event promotions, meeting program sponsorship page & meeting registration materials.
Published Articles and/or Announcements		Ability to publish articles/announcements pertaining to your organization or products in a Chapter E-Newsletter. 4/year - Platinum, 2/year - Gold, 1/year - Silver
WI ASLA Awards Reception		Platinum: 4 Tickets; Gold: 2 Tickets; Silver: 1 Ticket
WI ASLA Annual Meeting		Includes display/table space for product display; logo displayed prominently on all event promotions, meeting program sponsorship page & meeting registration materials. 2 tickets/Platinum registration and 1 ticket/Gold, Silver registration
Social Media Spotlight		Logo, name, company description and name(s) of representative(s) displayed across chapter social media platforms
Podium Introduction to Spring Conference Attendees		Opportunity to introduce your company (5 min) and at least (1) Education Session speaker at Spring Conference.
Mid-Session Snack Logo Display & Coffee/Tea Table		Display of company/organization logo & name on tent cards at mid-session snack/beverage tables
Third Thursday Sponsorship in <u>both</u> Milwaukee & Madison		Includes logo and company name on flyer and tent cards; up to 15 minute presentation.
Private Keynote Speaker Reception		(2) Tickets
WLAM Supporting Sponsor		Recognition for all Landscape Architecture Month promotional and event materials

ONE TIME SPONSORSHIP OPPORTUNITIES (Please Check Box):

<input type="checkbox"/> WI ASLA Spring Social & Awards Reception (During Spring Conference)	PRIME SPONSOR \$3,000	Logo and name on all marketing materials and table tents; podium recognition and opening remarks; a full page ad on page 1 of the awards booklet; (6) tickets to the gala
<input type="checkbox"/> *WI ASLA Annual Meeting Sponsor	PRIME SPONSOR \$500	Full-page advertisement on page 1 and recognition on back cover. *All Annual Meeting sponsors mentioned on sponsorship report page.
<input type="checkbox"/> *Spring Conference Keynote Speaker Sponsor	PRIME SPONSOR \$250 (3 available)	Includes (2) tickets to private Keynote Speaker Reception
<input type="checkbox"/> Annual WIASLA Student Scholarship	PRIME SPONSOR \$250 (2 available)	Includes recognition on certificate, opportunity to present scholarship to student, and mention in all communication.
<input type="checkbox"/> Park(ing) Day Prime Sponsor	PRIME SPONSOR \$500	Logo and name on all marketing materials and displayed at installation the day of
<input type="checkbox"/> Spring Conference After Hours Social	PRIME SPONSOR \$750	Logo and name on all marketing materials and table tents; podium recognition at the Spring Conference and Social

Please complete the reverse side of this form.



SPONSORSHIP APPLICATION

Wisconsin Chapter of the American Society
of Landscape Architects

MAKE SURE TO INDICATE YOUR SPONSORSHIP PREFERENCE ON THE FRONT OF THIS FORM.

SPONSOR CONTACT INFORMATION

Company Name: _____

Contact Name: _____

E-mail Address: _____

Website: _____

Phone: _____

Company Address: _____

City/State/Zip: _____

No. of Spring Conference Attendees: _____ (Platinum/Gold=2, Silver/Bronze=1, Additional Sponsor Attendees=\$50/person)

Names/Company: _____

PAYMENT INFORMATION

_____ Enclosed is a check for _____ payable to **WIASLA**

_____ Please charge my Visa/Mastercard (Only) - **TOTAL: \$** _____

The Full Billing Address associated with the credit card MUST accompany the card number.

Card No: _____

Exp. date: _____ 3-Digit Customer code: _____ (Found on back of card.)

Address _____

City _____ State _____ Zip _____

Fax, mail, e-mail or pay online: WIASLA.com

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