

2018 WI ASLA PR & COMMUNICATIONS SOCIAL MEDIA REQUEST FORM WORLD LANDSCAPE ARCHITECTURE MONTH (WLAM)

Name:

E-mail:

Phone:

Today's Date:

REQUIREMENTS:

Images must be RAW and without any logos, words or tags to be considered for use.

WHAT ARE WE LOOKING FOR? Images of landscape architecture works in all forms, at all scales, at any stage in the design process, images of presentations or meetings, your work space or office environment, advocacy efforts, projects under construction, landscape art or events like: PARK(ing) Day, Earth Day Celebrations, office outings, images of tools of the trade, sketches, plans, maps, sections, elevations, models etc.

1. **Graphic or image* included must be minimum resolution of 1080px x1080px .jpeg (.png files are preferred) *Images not meeting the above criteria will be cropped to fit instagrams standard size**

2. **Description of the Project or Image (280 characters max, for twitter):**

3. **Please list any special tags (@ or #) you'd like to accompany with the post (including any company, clients, organizations, places, partners involved) Please give credit and list all firms associated with the project.**

Examples:

@asla

@wiasla

@wlam2018

#thisislandscapearchitecture

3. If you chose to post to your own social media platforms please tag us!

@wiasla

@wiasla2018

@wlam2018

Images must be submitted with this form by **18 March 2018** to:

Sarah McDonald

prcommunications@wiasla.com

Disclaimer: *The Wisconsin Chapter of the American Society of Landscape Architects reserves the right to reject any submissions if they do not meet the ASLA Mission, ASLA Code of Ethics, or doesn't not fit the spirit of World Landscape Architecture Month. Text and social media tags submitted may be modified to fit the character limits of social media. Images will be posted with the ASLA formatted "This is Landscape Architecture" card.*